

# **New England Biolabs**

#### **ABOUT**

## New England Biolabs – 50 Years of Passion for Science

Created by scientists for scientists, New England Biolabs is proud to be a world leader in the discovery and production of enzymes for molecular biology applications. Since our establishment in 1974, we have remained committed to developing high quality, innovative products that not only empower your research but also our own. Our profits have always funded an extensive research program, which we believe is critical for staying connected to our customers and helping to drive scientific breakthroughs. From our founding principles to our unique corporate culture, NEB's philosophy can be distilled down to three core values: passion, humility and being genuine.

NEB offers the largest selection of recombinant and native enzymes for genomic research. While restriction enzymes remain part of our core product portfolio, our ever-expanding catalog also includes products related to PCR, gene expression, sample preparation for next generation sequencing, synthetic biology, glycobiology, epigenetics and RNA analysis. Additionally, we are also focused on strengthening alliances that enable new technologies to reach key market sectors, including molecular diagnostics development and nucleic acid vaccines.

#### **Social Responsibility & Sustainability**

While our passion for science helps us to drive discovery, we continue to be guided by our responsibility to each other and our community. We continuously strive to promote ecologically sound practices and environmental sustainability in order to protect our natural resources. As an additional measure, NEB has received ISO 14001 certification, a quality standard for environmental management systems. We also recognize that we must work together to build a more equitable society and improve diversity, equity and inclusion in our workplace.

## **Basic and Applied Science**

We believe that basic research and the cultivation of scientific knowledge is critical for us to stay connected with our customers and to drive scientific breakthroughs. At NEB, over 30 labs participate in research projects, which are aided by post-doctoral fellows and students in Masters and Ph.D. programs. NEB researchers have authored or co- authored over 1,450

publications to date. With a dual focus on basic and applied research, NEB's culture is both collaborative and academic.

#### **Scientific Customer Service**

NEB always was conceived to be a part of the scientific community by providing top quality tools and experimental expertise. This philosophy has continued to the present day. Our support model is unique as it utilizes technical support scientists, scientist responsible for product development or manufacturing, and product line experts. As such, customers are supported by scientists and often experts in the product or its application.

## **Scientific Exchange at the NEB Booth**

Discover our extensive product portfolio: from polymerases and qPCR reagents to NGS library prep workflows and DNA/RNA purification kits – just to name a few of the highlights. Visit our booth to explore the latest innovations, grab useful lab goodies, and order free test samples. Our dedicated NEB representative will be available throughout Industry Day to assist you and answer any questions at the NEB booth.

#### **INDUSTRY TALK**



Tom Evans - Director of Research at NEB Inc.

#### Science at NEB: a cornerstone of commercial longevity

New England Biolabs began selling key molecular biology enzymes over 50 years ago, helping to fuel the molecular biology revolution. As the impact of molecular biology grew, so did the need for a broader range of enzymes. To meet this need, NEB adopted an academic-inspired model to discover and characterize first restriction enzymes, and later expanding to other foundational activities. These beginnings evolved into a department with a core mission of scientific discovery. In addition, the Research Department was tasked with giving back through science by integrating research on neglected tropical diseases, aiming to alleviate the suffering they cause worldwide. Today, the Research Department operates independently of commercial product development and maintains its focus on scientific discovery and the generation of new technologies. My presentation will describe the role of the Research Department at NEB and how basic research in a commercial organization contributes to company longevity in a dynamic marketplace.