

Headline 100pt bold font limit to two lines

Main Headers / Authors 48pt bold font

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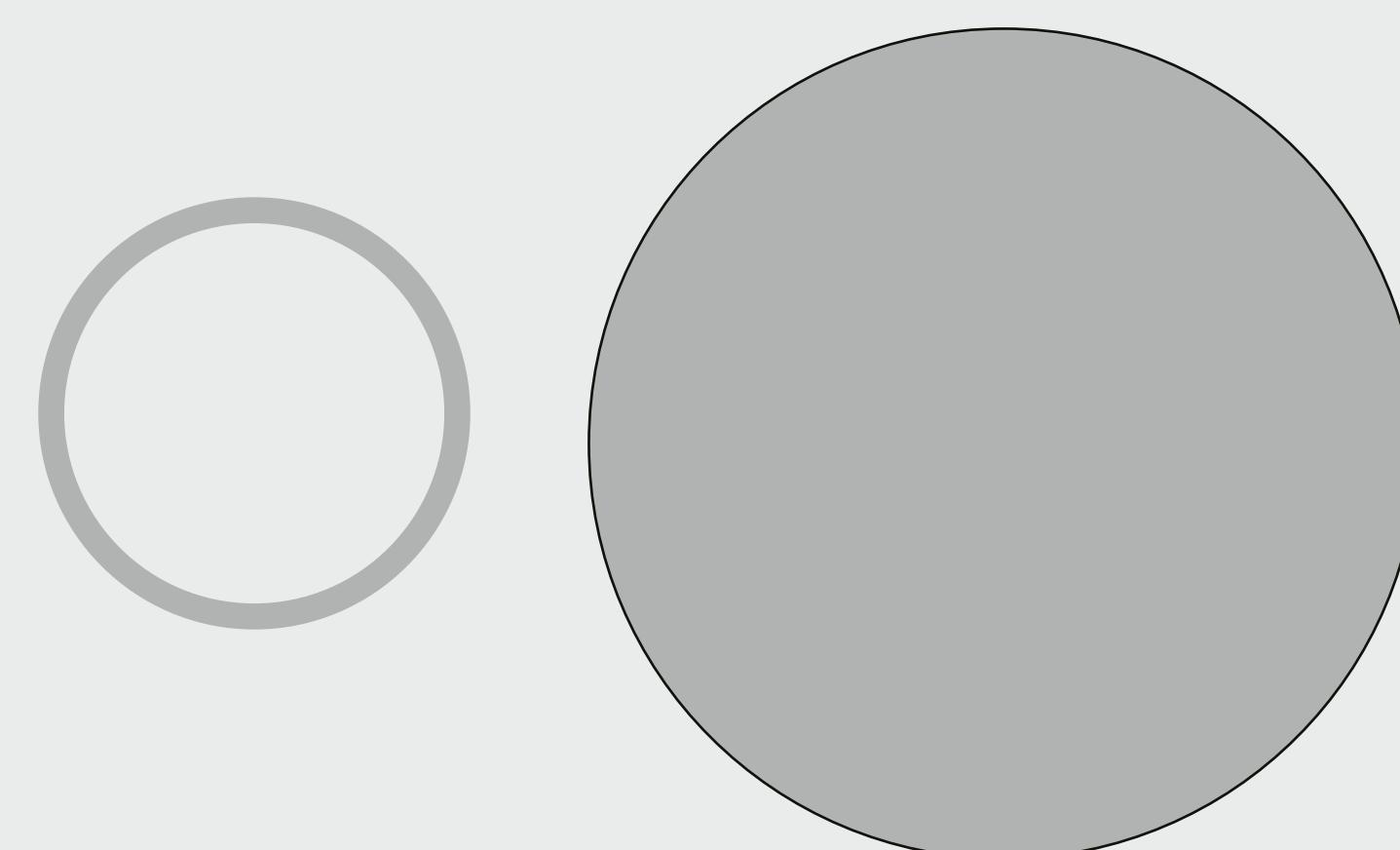
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Section Subheader 35pt regular font

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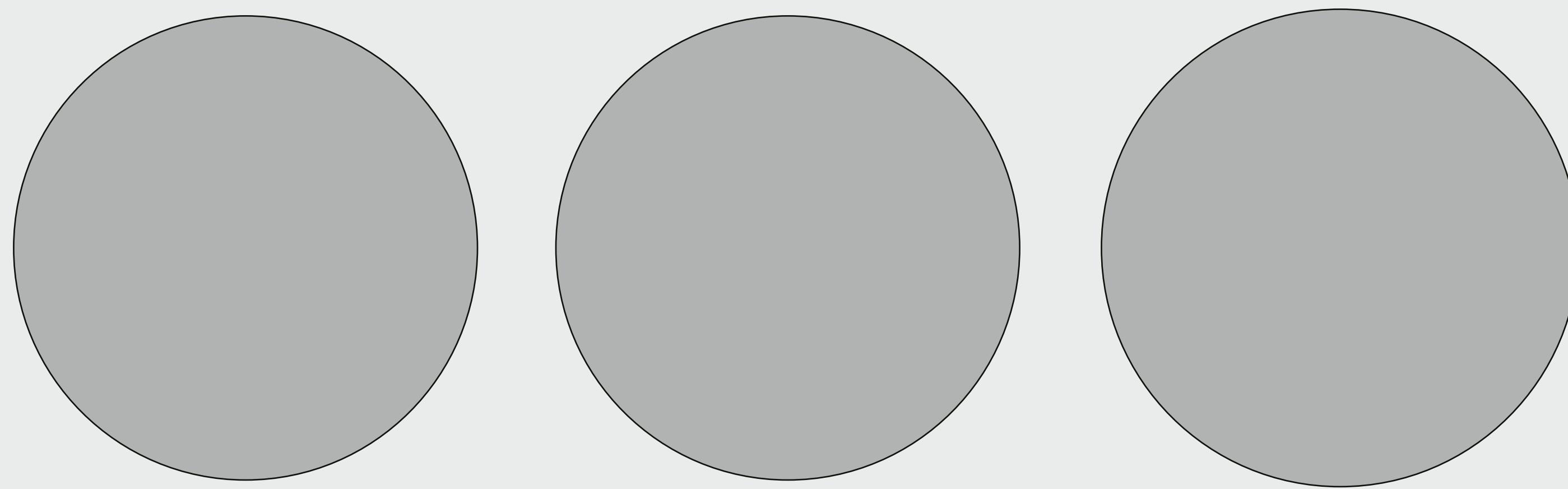
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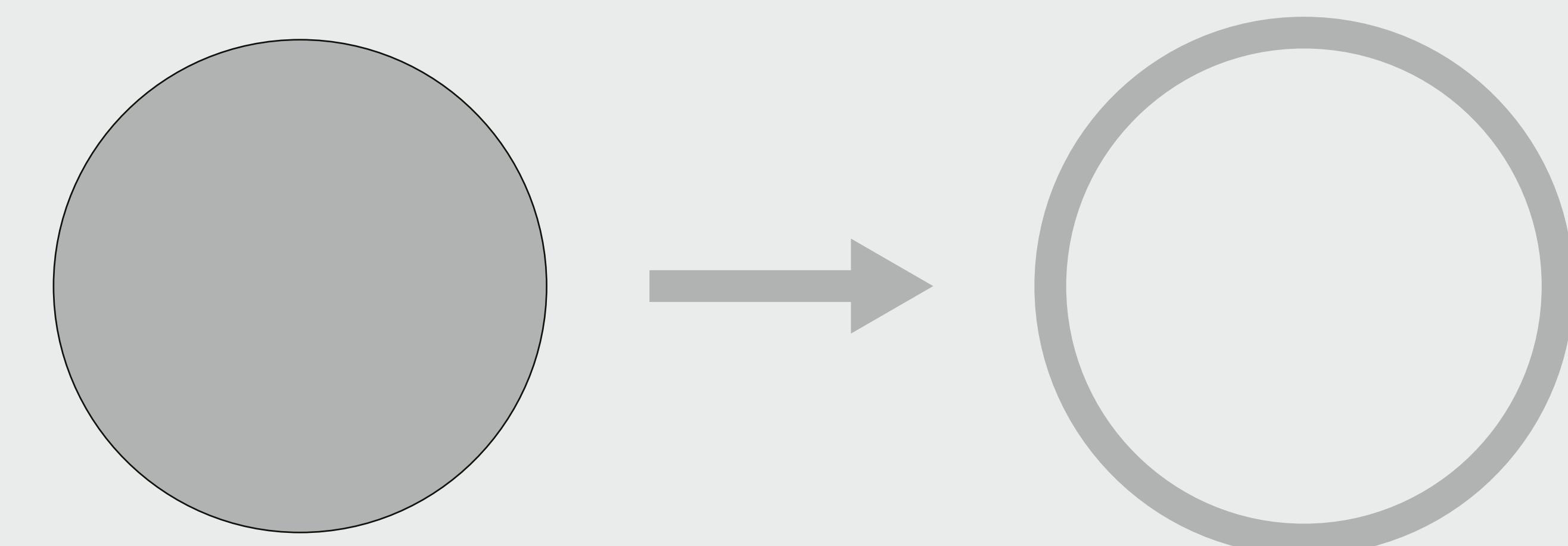
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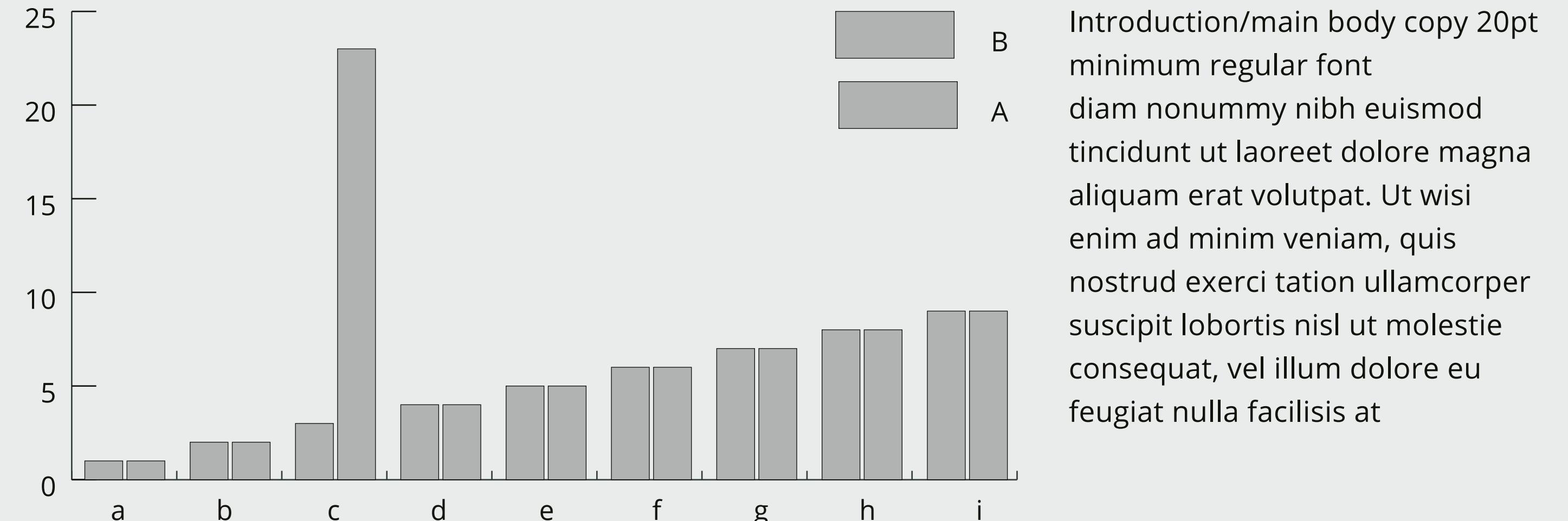
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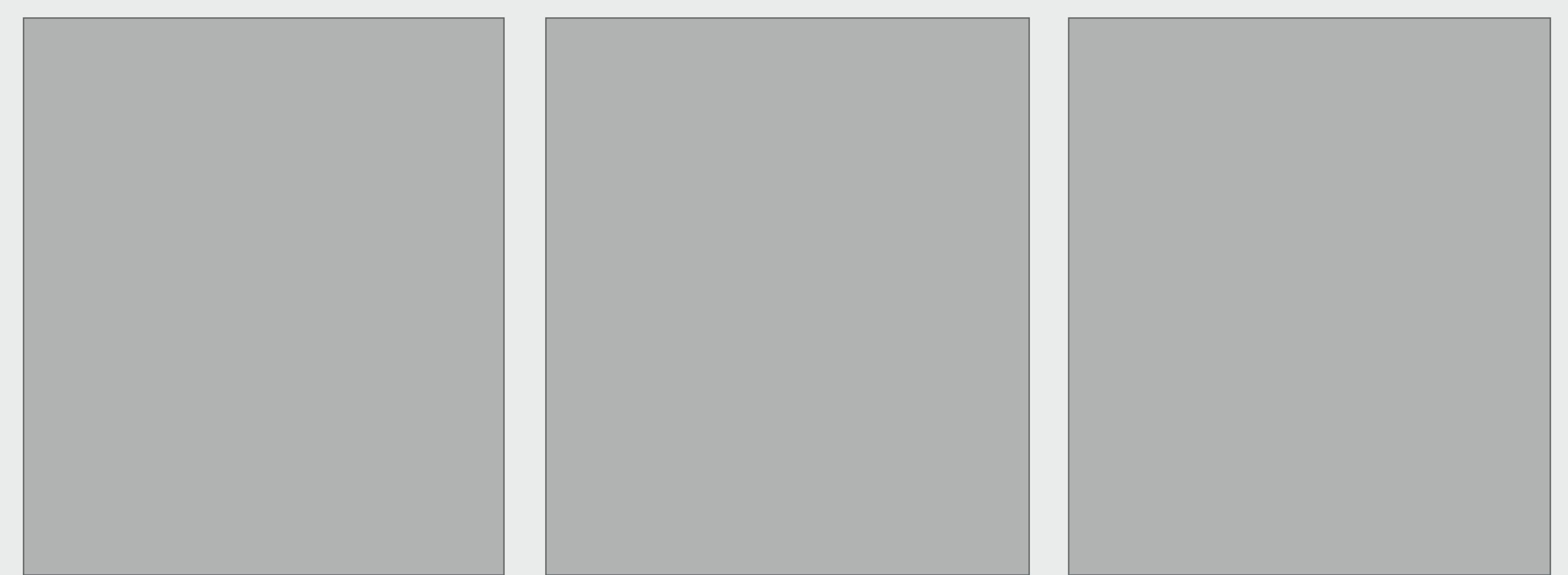
Title of experiment

Column Title	Column Title	Outcome title
1	1	1
2	2	2
3	3	3
4	4	4
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Title of experiment



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Key outcomes

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References

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Guidelines

Poster Size: A0

841mm wide x 1189 mm high

(This size fits best on our poster boards)

Typeface:

Open Sans is a google font which is free to everyone. You can download it here:

<https://fonts.google.com/specimen/Open+Sans?selection.family=Open+Sans>

Layout:

In the Layers panel you will find Guides, Columns and Spacers. Use these to help make uniform spaces between your elements and keep things aligned.

Paragraph styles:

Paragraph styles have been set up to make sure all text is legible. As a general rule don't set type below 12pt. (To access this go to Window > Type > Paragraph style)

Navigation:

Make sure your titles are clear to your audience and keep the order of information simple. People are more likely to engage with a poster if it is easy to navigate.

Colours:

We recommend you use your institute's colours. If not, try limiting your colour palette to four colours, this will help keep graphical elements uniform and less distracting.

Logos:

Try to use vector files (.ai/.eps/.svg) for good print quality. We recommend referring back to individual logo guidelines for positioning and clear space around the logo.

Structure:

Think of your poster as telling a story, it needs a beginning (group, title, authors, abstract/intro), Middle (background, method), End (results, conclusion)

Useful links:

Why not watch our guide here: <https://www.youtube.com/watch?v=PwJu7H66T3Y>